SEEDLINGS CAMPUS NEWSLETTER

October' 2019

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India's 1st Green B-School in Mumbai
Approved by AICTE & Cardiff Metropolitan University, UK Degree

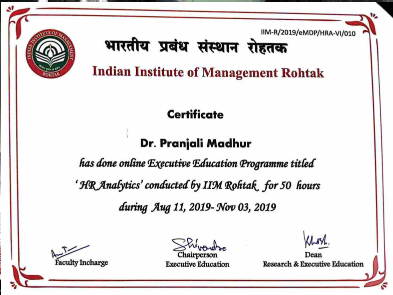
CONGRATULATIONS UBS PROF. DR. PRANJALI MADHUR

Prof. Dr. Pranjali Madhur have completed 'HR Analytics' Course from IIM Rohtak .

Thank you
भारतीय प्रबन्ध संस्थान रोहतक
Indian Institute of Management Rohtak

Objectives of the Study

ONLINE EXECUTIVE EDUCATION PROGRAMME IN HR ANALYTICS
INDIAN INSTITUTE OF MANAGEMENT ROHTAK
Aug 11 – Nov 03, 2019



IIM-R/2019/eMDP/HRA-VI/010

भारतीय प्रबंध संस्थान रोहतक
Indian Institute of Management Rohtak

Certificate

Dr. Pranjali Madhur

has done online Executive Education Programme titled 'HR Analytics' conducted by IIM Rohtak for 50 hours during Aug 11, 2019- Nov 03, 2019

Faculty Incharge	Chairperson Executive Education	Dean Research & Executive Education

ARTICLE PUBLISHED ON UBS EFFORTS ON SPORTS PROGRAM

sportanddev.org

Author: Maxon Sequeira

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Holistic business education alongside sport at UBS through continued partnership with Sportz Village

Through a partnership with Sportz Village, UBS is ensuring their students are physically active, promoting a message of health.

Universal Business School (UBS) is a business school based out of Karjat, Maharashtra, India. It has promoted holistic business education by partnering with the pioneers of the education through sports programmes in India, EduSports. Both organisations look to extend their partnership with a stronger focus on sports alongside a well-established business curriculum, emphasising ***Read More***

UBS CONVOCATION 2019

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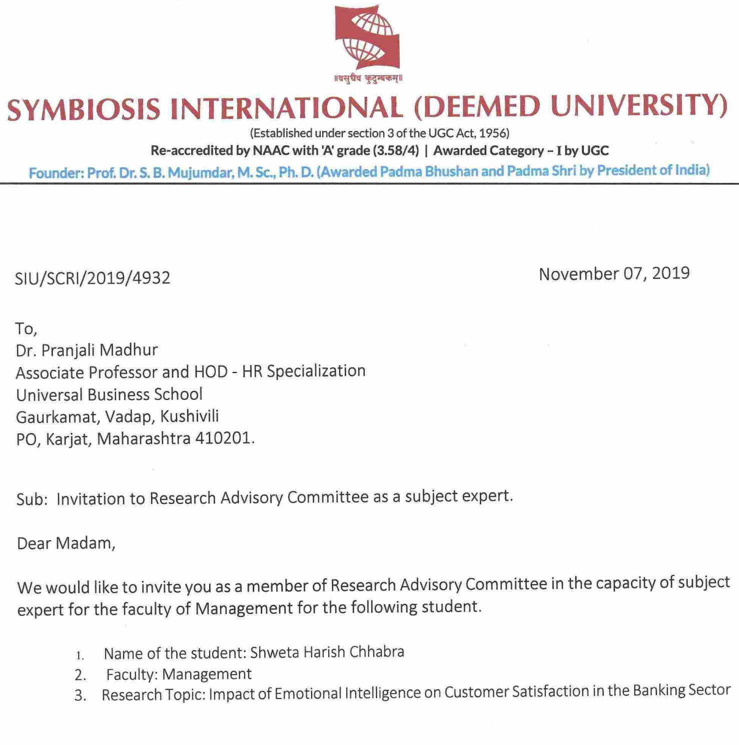
NOMINATION ON RESEARCH ADVISORY COMMITTEE AT SYMBIOSIS INTERNATIONAL AS SUBJECT EXPERT - OB & HR



॥वसुधैव कुटुम्बकम्॥

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)
(Established under section 3 of the UGC Act, 1956)
Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category – I by UGC
Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

SIU/SCRI/2019/4932

November 07, 2019

To,
Dr. Pranjali Madhur
Associate Professor and HOD - HR Specialization
Universal Business School
Gaurkamat, Vadap, Kushivili
PO, Karjat, Maharashtra 410201.

Sub: Invitation to Research Advisory Committee as a subject expert.

Dear Madam,

We would like to invite you as a member of Research Advisory Committee in the capacity of subject expert for the faculty of Management for the following student.

1. Name of the student: Shweta Harish Chhabra
2. Faculty: Management
3. Research Topic: Impact of Emotional Intelligence on Customer Satisfaction in the Banking Sector

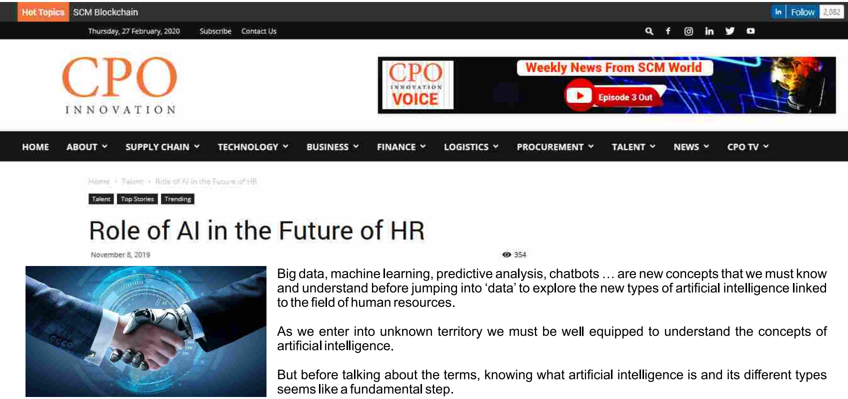
Soliciting your support

Thanking you,

7/11/19

Dr. Sanjay D Pohekar,
Professor (Mechanical) and Head, Research Programmes.
Symbiosis Center for Research and Innovation,
Symbiosis International (Deemed University)

PROF. RAUL - ARTICLE PUBLICATIONS AT CPO INNOVATION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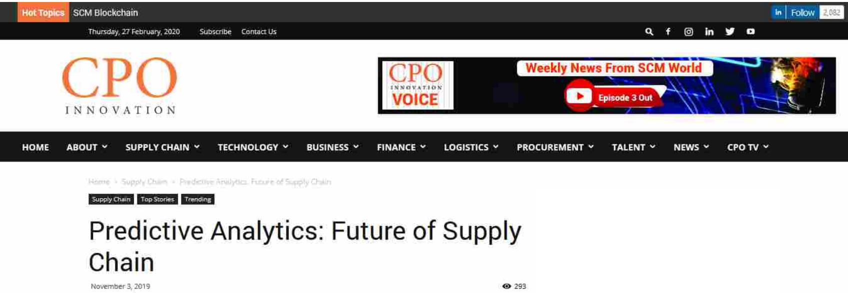
Role of AI in the Future of HR

November 8, 2019 · 354

Big data, machine learning, predictive analysis, chatbots … are new concepts that we must know and understand before jumping into 'data' to explore the new types of artificial intelligence linked to the field of human resources.

As we enter into unknown territory we must be well equipped to understand the concepts of artificial intelligence.

But before talking about the terms, knowing what artificial intelligence is and its different types seems like a fundamental step.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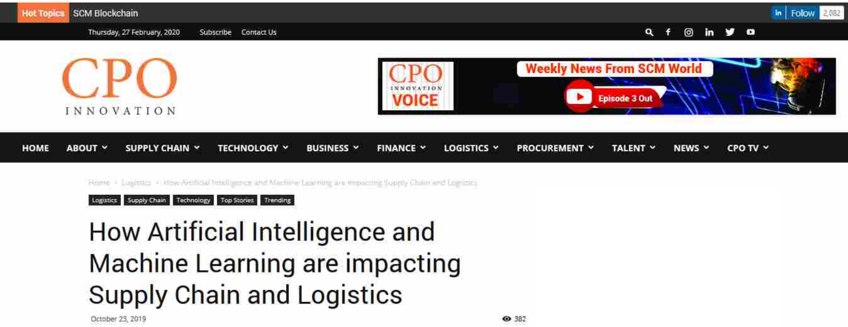
Predictive Analytics: Future of Supply Chain

November 3, 2019 · 293

Before discussing predictive analysis in the supply chain environment, end-to-end visibility must be guaranteed. Procurement, ticket logistics, warehouse, inventory, manufacturing, order fulfillment, transportation, distribution …

Each process is connected with the previous and subsequent one and in each phase, different components are involved. It is what is known as an extended supply chain, a continuous flow of materials and information in which a delay or failure at any point, propagates through the system preventing efficient execution. When you get a good synchronization of all the data and all the elements of this network system you can talk about a mature supply chain.



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How Artificial Intelligence and Machine Learning are impacting Supply Chain and Logistics

October 23, 2019

382

The constantly growing focus on new age technologies and psycho-social influences along with an increased production rate has driven companies to fully concentrate on becoming more sophisticated by adopting efficient processing solutions which will give accurate and non-biased results of the analysis and delivery information leading to extraordinary quality standards and outstanding sales results.

On this note, let's begin with the upcoming trend of SLAM technology, which stands for "simultaneous localization and mapping". It is basically about a robot localizing itself in an unknown environment while simultaneously building a map of that environment for future use. From Google's or Tesla's autonomous car to the newly implemented Amazon's drones, SLAM tech is not going away any time soon. In fact, the supply chain industry will not be able to exist without these advancements in the next decades.

KUEHNE + NAGEL PVT. LTD. VISITED UBS CAMPUS

We were privileged to have Mr. Satyam Mogan, Regional Head- Western India and Neha Rashmi, Manager - Recruitments and Selection at Kuehne + Nagel Pvt. Ltd. They interacted with the students about enormous career opportunities at Kuehne + Nagel and also envisaged the students about various executive trainee programs. We were also proud to have our alumni, Ms. Sonali Rajabhoj and Mr. Haneesh Konduru who are currently working at KN.

UIC CLUB OF UBS ORGANISED SPEAKER OF THE YEAR 2019-20

"If you can speak, you can influence & if you can influence you can change lives". With the motive to refurnish the speaking skills of students, the UIC CLUB of UBS organised 'SPEAKER OF THE YEAR' on 18 &19 November. The event saw an active participation of students, wherein the students were screened on the basis of extempore, group discussion & debate. The result was announced on 19 November.

A heartiest Congratulations to the winners!
The winner was Varun Lalwani (LU 1) &
the runner up was Tushar Patra (BABM7)

ETHICS & CSR CLUB AND ROTARACT CLUB ORGANISED LIGHT OF LIFE TRUST

On the same day ETHICS AND CSR CLUB combined with volunteers of ROTARACT CLUB of UBS paid a visit to LIGHT OF LIFE TRUST (LOLT) near Tiware village to create an awareness about free eye check-up. Under Maitree Environment conservation, this trust has a vision to transform lives of underprivileged rural communities in India. It was a great experiential learning to our students where they learnt on field to manage, plan and grow as a team and an individual manager. It was five days activity where all the interested students visited various villages.

मोफत नेत्र
तपासणी शिबीर
22 नोव्हेंबर, २०१९

UBS CLEANLINESS DRIVE

Action is the greatest cure. To extend oneself for the betterment of others shows our compassionate nature. But one who extends himself/herself to protect Mother nature is truly acting as a Human Being, which is a rarity in today's time.

Once again, Environment Club went on their "mini adventures" to clean Purva Laundry Shop. It's our fourth trip there, which is quite depressing. We go there, get dirty, clean up OUR stuff and go home. But our lovely students do the needful and again, muck up the entire place.

We have a vision that one day, our entire campus area would be clean. To accomplish our vision, we need your help. I know we are asking for a lot, but next time when you visit any place, throw your wrappers in the dustbin. No dustbin? Put it in your pocket/ bag and dispose it later. I know it's quite hard to do, but try it once and you may actually feel good about yourself. Till next time, sit back and enjoy the pics.

As always, we are grateful to have Brig. Cheema sir as our mentor and for his awesome leadership.

UBS ORGANISED MDP FOR GERMAN MNC BRUKER INTERNATIONAL

Heart-warming Reception, Endearing Welcome kits, Sumptuous Meals, High speed WiFi, Personalised Hospitality, Enriching Sessions, Classic Photography, Inspiring Outdoor Activities, Fabulous Fellowship ....with grace and warmth!!

From the Door-man to the Chairman, from the students to the vendors, almost everyone on-campus and off-campus put in their heart and soul to make the Bruker MDP such a resounding success.

The students of the Placement Team spearheaded the entire event and also chipped in with their ideas, humor, and youthfulness in making the whole program a breeze!... Kudos to Nikhil Kumar Agrawal, Anuj Modgil, Shubham Khattar, Ishan Arora, Nayan Soni, Aditi Gupta, Rishita Triuvaipati, Ujjaini Choudhary, Ravi Kiran, Dipro Roy, Mohit Choudhary, Kinjal Painter, Akshay Kansara, Gulshan Sahu, Abhishek Goel, Pranshi Karnawat

As we bask in the glory of this success, we have also acquired some significant learnings from this initiative to take UBS to greater heights.

Attaching herewith a glimpse of different moods of the event.

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ТРАДИЦИИ
В БЪДЕЩЕТО
Основан 1920

Kriti Palod
PGDM

Parivesh Jagatiya
PGDM

JOY REAP INDIA PVT. LTD. VISITED UBS CAMPUS

The week started of with the placement drive for our final year students. We feel excited to Congratulate Mr. Prabhas Wajpe, Mr. S Prasannjeet, Miss Shalini Mishra, Mr. Chinmay Gupta and Mr. Abhiyash Survase for getting selected through campus placements at Joy Reap India Pvt. Ltd. Joy Reap is a Chinese manufacturing company having its operations in India. We take pride in wishing each of them great fortune for their future corporate endeavours.

HI CARE PVT. LTD. VISITED UBS CAMPUS

Hi care Pvt. Ltd, India's leading home and institutional hygiene company visited the campus for recruiting our students for their marketing and operations profile. The drive was conducted for two days in which the students were screened on the basis of psychometric test, Group discussions and Personal Interview. We feel privileged to share that 8 of our students got selected for this drive. We wish them all success towards their upcoming events.

Aptitude is the first step towards getting screened for any internship or placement and therefore to fill this gap, the HR Club of UBS conducted an aptitude test for all students on 14 November 2019. The event witnessed active participation of students from all the batches and helped them to sharpen their cognitive abilities.

IDFC CAPITAL FIRST VISITED UBS CAMPUS

An aptitude test was conducted by IDFC capital first as a part of their recruitment process in which saw mass participation of 125 students from various batches. We would like to extend our warm regards and best wishes to Miss Swati Gawande, Miss Aakriti Bhagat, Miss Khushboo Sethiya and Mr Krishna Anand for getting placed at UBS forums as part of campus placements. We wish them luck and success for their future corporate life.

We were also pleased to have Mr. Sushovan Sarkar who apprise the students on various entrepreneurship opportunities in FMCG sector and also threw some lights on importance of teamwork. The session conducted by him was highly insightful as it made students aware of different entrepreneurship opportunities in FMCG sector.

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ROTARACT CLUB OF UBS VISITED KRISHNARAO VRIDHAASHRAM, BADLAPUR

The ROTARACT CLUB of UBS visited an old age home, Krishnarao Vridhaashram at Badlapur. They were also accompanied by Prof. M Guruprasad. Such activities are always embedded in our hearts as we have always been trying to spread love and care. We are beholden to the students of ROTARACT CLUB for bringing smile on the faces of these pure souls.

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UBS FOOTBALL TOURNAMENT 2020

It is rightly said 'All work and No play makes Jack a dull boy' and thus to complement with this statement, UBS never fails to catch up with an overall development of the students through the football tournament conducted on this day. The zealous energy of the students was streamed into a match between all the batches wherein the team from PGDM 6 took the gold.

The winners names are **Vishal Yadav(c), Nikhil Patnaik, Siddharth Singh, Sonal Roy, Nikhil Kohli , Gaurab Neogi, Bronny Masih , Harshvardhan Singh, Sonal Roy, Nikunj Gattani and Rajat Mehta.**

PROFESSORS DR. RAJA ROY CHOUDHARY, DIRECTOR - ACADEMIC AFFAIRS AT UBS WAS A KEY SPEAKER AT 'WORLD EDUCATION SUMMIT 2019'

We were immensely proud to share that one of our most acclaimed professors Dr. Raja Roy Choudhary, Director - Academic Affairs at UBS was a key speaker at 'World Education Summit 2019' held at Mumbai. It was a two-day conference with all the delegates who represented their area of academic specialization through a distinguished taste and aura towards the growing youth. We are fortunate to have such industry stalwarts on board.

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UBS ORGANIZED 9TH SESSION OF THE INTERNATIONAL ECONOMIC REVIEW

The day began with the 9th IER session of this academic year. The session was started by Prof. M Guruprasad who addressed the students about the thoughts of Raghram Rajan regarding Economic Slowdown and made students cognized about GST & Demonetization and Emerging Fiscal Deficit. The student speakers were,
Tushar Patra (BABM7)- Presented on China Hong Kong Crisis | Soumya Vyas(SSM2)- Presented on RCEP | Priyanka Agarwal(CMBA2Y3)- Presented on Moody's India Credit Rating.

MR UDAYAN RAY, FOUNDER, FUNDOO MONEY MEDIA & MR SHAILENDRA DIXIT, ZONAL MANAGER, ADITYA BIRLA SUN LIFE MUTUAL FUND VISIT UBS CAMPUS

UBS were gratified to have Mr Udayan Ray, Founder of Fundoo Money Media and Mr Shailendra Dixit, Zonal Manager at Aditya Birla Sun Life Mutual Fund who gave insights about career opportunities in Banking and Financial sector. The session was highly useful for students who wish to aspire career in Banking and Financial sector.

MR. SANDEEP RANADE, DIRECTOR, KANTAR LTD. VISITED UBS CAMPUS

UBS were pleased to have Mr. Sandeep Ranade, Director, Kantar Ltd who apprised the students on ' BRANDING YOURSELF '. The session taken by him was extremely insightful as it made students aware about data analytics and changes in the field of research design in today's world.

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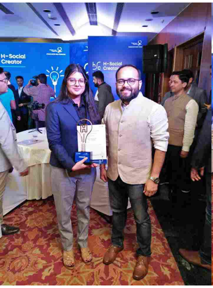
UBS STUDENT ATTEND INNOTHON 2.0 AT BOMBAY MANAGEMENT ASSOCIATION

we were amazed to know that our student team consisting Anuj Modgil , Shubham Khattar, Shweta Kataria & Ishan Arora from CMBA 2018-20 were the First runners up of Innothon 2.0 conducted by Bombay Management Association. We would like to congratulate the entire team. The team competed with some of the brightest minds from top B schools from Mumbai and came through flying colors by exhibiting their business acumen and cognitive thinking. We at UBS are proud of their achievements and wish them all success for their future goals.

UBS STUDENTS SELECTED IN HYUNDAI SOCIAL CREATOR PROGRAM

Hyundai motor India foundation organized H-Social Creator, industry's First Youth Contact Program to build Social Innovators & Future Thinkers. This Motor India Foundation was looking for Social Innovators who were keen to help change the world. We are pleased to share about two of our most talented students, Mr. Sarvesh Shrivastava & Ms. Vinika Sharma who participated in the contest and were among the top 8 brilliant minds. In the precious presence of stalwarts of Industry from Hyundai, the unique idea was proposed. We at UBS feel proud to have such stupendous students.


H-Social Creator
H-Social Creator

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ETHICS & CSR CLUB ORGANISED DRAWING COMPETITION FOR 130 SCHOOL GOING CHILDREN ON THE OCCASION OF CHILDREN'S DAY

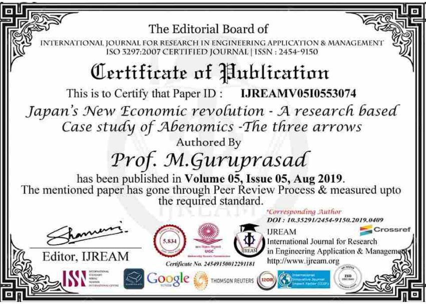
We are glad to share that the ETHICS & CSR CLUB organised Drawing Competition for 130 school going children on the occasion of Children's Day on 16th November, 2019 at Universal Business School Campus in collaboration with HR and ARTS & CULTURE CLUB. It is the prime responsibility of everyone to uplift the society and do something good. UBS is proud to indulge in these activities and we look forward for many such events.

HALL OF FAME
ART MELA

Universal Business School

PRODIGIOUS WORK DONE BY PROF. M. GURUPRASAD ASSISTED BY A STUDENT MR. NISHANT THOMBRE. IT IS JAPAN'S NEW ABENOMICS - A RESEARCH BASED CASE STUDY OF ABENOMICS - THE THREE ARROWS.

We are proud to share with you the prodigious work done by Prof. M. Guruprasad assisted by a student Mr. Nishant Thombre. It is Japan's New Abenomics - A Research Based Case Study of Abenomics - The Three Arrows. It has been published in the International Journal For Research In Engineering Application and Management bearing ISSN: 2454 - 9150. We definitely look forward for more publications from UBS.



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Japan's New Economic revolution - A research based Case study of Abenomics -The three arrows

Authored By

Prof. M.Guruprasad

has been published in **Volume 05, Issue 05, Aug 2019**.
The mentioned paper has gone through Peer Review Process & measured upto the required standard.

**Corresponding Author*
DOI : 10.35291/2454-9150.2019.0409

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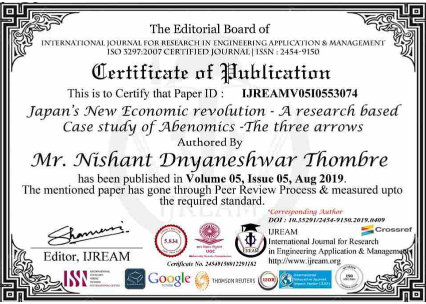

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UBS STUDENTS SUCCESSFUL COMPLETION OF LEAN SIX SIGMA GREEN BELT CERTIFICATION

The students of UBS were felicitated by the Chairman, Programme Directors, Academic Director and the Faculty members for the successful completion of Lean Six Sigma Green Belt Certification. We feel delighted to upgrade and update our students with such programs at UBS.

UBS CHAIRMAN TARUN ANAND REPRESENTED @ BUSINET ANNUAL CONFERENCE

UBS CHAIRMAN TARUN ANAND VISIT AT UNIVERSITY OF ECONOMICS, BULGARIA

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